



simply earth.

The Ultimate Guide to Natural DIY Skincare

SIMPLE RECIPES & TIPS FOR EVERY SKIN TYPE

KATIE VELDKAMP

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Meet Your Face Care Hero Guide,

KATIE VELDKAMP

Store-bought facial cleansers can be really fun to pick out. But they often contain SLS which is irritating to people with sensitive and dry skin. If you have persistent dryness or irritated skin, it is advisable to steer clear of products containing SLS.

Fragrance is another ingredient in almost all face care products that you'll see on the shelf, but its composition is not disclosed and it can be made with any chemical. Other ingredients that should be avoided if you prefer a more natural lifestyle, like parabens and PEGs, are also found in many store-bought face washes.

If you're ready to create your own toxin-free facial cleansers and skin care products, you are in the right place! Many people find using essential oils and natural ingredients to be confusing and overwhelming, often resulting in wasted money on unused bottles. However, it is possible to learn how to incorporate essential oils into daily routines effectively.

Want to know what got me interested in using essential oils? My stinky feet 😅. We needed a solution; so we developed a spray that used essential oils as its superpower. In our research for the foot spray, we learned that an essential oil is only considered pure if it passes a GC/MS test. We also learned that people overpay for pure essential oils, so we decided to do something about it. We believe that essential oils should be affordable and easy to understand. At Simply Earth, you will find only pure essential oils at honest prices—and we'll teach you how to use them.

Making your own facial cleansers is just the beginning of using essential oils to make your personalized products. If you really want to dive into learning how to use essential oils, check out our Simply Earth Essential Oil Recipe Box! This box is our way of teaching you how to use essential oils with confidence and clarity in your own home.

Our Recipe Box will help you learn how to make new products using essential oils and other natural ingredients each month. We even give you a different diffuser blend to try each month. Plus, you gain access to an online community of other Earthie subscribers AND free access to my Essential Oil Hero Course! I hope that you'll give our Recipe Box a try. See you in the Facebook group!

To try our Recipe Box, go to www.simplyearth.com/box

Let's get creating!

~ Katie





Table of Contents

- Page 5: What Is a Skin Care Routine?
- Page 7: Step 1: Wash Your Face
- Page 8: Step 2: Toner
- Page 9: Step 3: Serum
- Page 10: Step 4: Acne Spot Treatment
- Page 11: Step 5: Moisturizer
- Page 12: Step 6: Sunscreen
- Page 13: Best Ingredients & Tools for Natural DIY Skincare
- Page 17: Best Essential Oils for Your Skin Type
- Page 18: DIY Natural Skincare: What NOT to Do
- Page 20: Shopping List
- Page 21: Recipes
- Page 26: DIY Kit Sales Page
- Page 27: Get Everything You Need in One Box
- Page 28: #iMadeThis

What is a Skin Care Routine?



Your skin's primary role is protection—acting as a barrier to keep harmful elements out. This means it can only absorb a limited amount of what you apply to it. A proper face care routine ensures your skin receives the nutrients and care it needs most effectively.

A good skincare routine typically follows a step-by-step process and differs slightly from morning to night. The best skin care routine is the one that works for you. Dermatologists typically recommend seven steps in a morning routine. I often just use two: wash my face and apply a serum. If I'm going to wear makeup, I typically use a solid moisturizer or face cream on my skin right before I apply that. Do what works for you! Below is a sample routine listing all the steps I often see recommended by skin care experts.

MORNING ROUTINE

Start your day by cleansing your face with a gentle cleanser. This removes impurities and preps your skin for the day ahead. The next step is optional but beneficial: toner. Toners help restore your skin's natural pH balance, which can be disrupted by cleansers that are naturally more alkaline.

After toner, apply a serum, followed by any spot treatments if needed. Lock in hydration with a moisturizer, and dermatologists recommend to always finish with sunscreen to protect your skin from harmful UV rays.

NIGHT ROUTINE

Your evening routine focuses on removing the day's buildup and preparing your skin for repair. Start by removing makeup with a pre-cleanser like micellar water or an emollient based cleanser. Follow this with a thorough cleanse using your regular facial cleanser. Apply toner to rebalance your skin, then use eye cream and any treatments like serums or peels. End the routine with a nourishing moisturizer to help your skin recover overnight.

YOU CAN MAKE THESE PRODUCTS!

Because we're conditioned to buy these products at the store, you may be surprised that you can make all of these products yourself!

However, I don't recommend making your own sunscreen. Zinc oxide is a natural sunscreen ingredient, but it's not possible to mix zinc oxide into your sunscreen in a way that will adequately protect your skin in a home kitchen. There also isn't a safe way to test the sunscreen to ensure it's giving you the protection you need.

But cleansers, moisturizers, serums, and other treatments are easy to make! In the guide, we'll be looking at different ways to make these products.



DAY



NIGHT

Cleanser

1

Cleanser

Toner

2

Toner

Antioxidant Serum

3

Eye Cream

Eye Cream

4

Treatments

Acne Spot Treatment

5

Night Cream

Moisturizer

6

Sunscreen

7

Step 1: Wash Your Face

Uses & Benefits of Natural DIY Skincare



Cleansers are used to wash away dirt, germs, impurities, and makeup that can irritate the skin. Cleansers also prime the skin for the next steps in your skin care routine.

Other benefits of using a cleanser include clearing up build-up for healthier, smoother skin and promoting hydrated, youthful skin along with stimulating circulation to your face to promote glowing skin.



DIFFERENT TYPES OF FACIAL CLEANSERS

There are many different types of facial cleansers that work best for different skin types. They can be solid bars, liquid, or powder. If your skin is oily or you wear makeup, a double cleansing system using a pre-cleanser (like micellar water) and surfactant based cleanser will probably work best for your skin. If you don't wear makeup often or have dry skin, a single surfactant based cleanser will probably work best for you.

HOW TO MAKE A FACIAL CLEANSER

Later in this guide, you'll find a facial cleanser featuring Simply Earth's Face Wash Powder. You can use this ingredient by itself or follow the recipe shared in the guide to add therapeutic benefits with essential oils. With this ingredient, you'll simply mix some ingredients together and add water when you're ready to wash your face.

I've also shared a solid cleansing face bar recipe. This recipe involves melting oil-based ingredients and incorporating surfactants into a dough which gets pressed into a mold.

Tip: I share a few facial cleanser and face care recipes in this guide, but we have tons more on our blog at blog.simplyearth.com including recipes for micellar water (a great pre-cleanser), exfoliating cleansers and more!



Step 2: Toner

Skin-care toners are typically lightweight, water-based liquids designed to be applied to the face after cleansing. They are considered optional in a skin care routine.

Here's a breakdown of their common functions:

REMOVE RESIDUAL CLEANSER

Toners can help remove any traces of cleanser or makeup that might remain on the skin after washing.



BALANCE SKIN'S PH

Cleansing can sometimes disrupt the skin's natural pH balance. Toners can help restore this balance, which is crucial for healthy skin function.

HYDRATE AND SOOTHE

Many modern toners contain hydrating ingredients like aloe vera to replenish moisture and soothe the skin.



MINIMIZE PORES

Some toners contain ingredients that can temporarily tighten pores and improve their appearance.

PREPARE SKIN FOR OTHER PRODUCTS

Toners can help ensure that serums and moisturizers absorb more effectively into the skin.



HOW TO MAKE A TONER

Toners are typically water based, so you'll basically stir together distilled water plus an ingredient like witch hazel which will naturally help balance your skin's pH. You can also add soothing ingredients like aloe vera, rose hydrosol, or lavender hydrosol. I have an exact recipe later in this guide!

Step 3: Serum

Serums are typically used after cleansing and before a moisturizer. This seems counterintuitive to me. It feels like serums should go last - lock in all the moisture baby! But they actually help your skin absorb moisturizing products better.

They're typically made up of oil-based ingredients and can be solid or liquid. They offer a range of benefits for your skin depending on the ingredients used:



CALMING

Serums with soothing ingredients can calm irritated skin and reduce redness.



MOISTURIZING

Serums soften the skin and help lock in moisture.

BRIGHTENING

Serums can help brighten dull skin and even out skin tone.



HOW TO MAKE A SERUM

One of favorite ways to make a serum is to use combine a rejuvenating essential oil like Resilience Blend or Beauty Within Blend (more recommendations later in this guide!) along with Simply Earth's Face Serum Base. Add 6 drops of your chosen essential oil to 1 oz serum bottle. Fill it the rest of the way with Simply Earth's serum base and swirl to mix and you've got an amazing serum made in less than 5 minutes!

For a solid-based serum check out the recipe shared later in this guide!



Step 4: Acne Spot Treatment

Essential oils are not approved by the FDA to fight acne, but I can tell you from experience that they've worked well for me!

If you have troublesome zits, what I like to do is apply an essential oil like Tea Tree or our Clear Skin Blend (more suggestions later in this guide) in a roll-on bottle.

HOW TO MAKE IT

Just add six drops of your chosen essential oil to a 10 mL roll-on bottle. Fill it the rest of the way with a lightweight carrier oil like almond oil and apply it to troublesome areas of skin.



Step 5: Moisturizer



Moisturizers offer a range of benefits for your skin:

HYDRATION

This is the primary function. Moisturizers help to replenish and retain moisture in the skin, preventing dryness, flakiness, and irritation.



SKIN BARRIER REPAIR

They help to strengthen and repair the skin's natural barrier, which protects it from environmental stressors like pollution, harsh weather, and UV radiation.

IMPROVED SKIN TEXTURE

Regular moisturizing can make your skin feel smoother, softer, and more supple.



REDUCED APPEARANCE OF FINE LINES AND WRINKLES

Well-hydrated skin appears plumper and more youthful, helping to minimize the appearance of fine lines and wrinkles.

CALMING AND SOOTHING

Many moisturizers contain soothing ingredients like aloe vera, chamomile, and ceramides that can calm irritated or sensitive skin.



HOW TO MAKE A MOISTURIZER

To make a moisturizer, you'll need to combine two different mixtures—a water mixture and an oil mixture. Your oil mixture will feature ingredients like mango butter, shea butter, almond oil, and emulsifying wax. You'll need to heat both mixtures up to the same temperature (melting the oils and butters). Then you'll need to combine them using a tool like an immersion blender.



Step 6: Sunscreen

Sunscreen is the last step of a morning routine to help protect your skin from damage caused by the sun.

Like we mentioned, at this time we don't recommend making sunscreen at home so we won't get into details here.





Best Ingredients & Tools For Natural DIY Skincare

SURFACTANTS

Surfactants are ingredients that stir up activity on the surface you are cleaning to help trap dirt and remove it from the surface. Surfactant molecules have a water-hating tail and water-loving head. The tail latches onto dirt and debris in the skin, the head pulls the debris into the water, leaving your skin squeaky clean.

Cleansing products often contain a blend of surfactants, each serving a specific purpose. This combination not only enhances lather but also ensures a gentler, more effective formulation.



SIMPLY EARTH'S FACE WASH POWDER

This pre-made face wash powder is a combination of different surfactants. It can be used by itself or customized with small amounts of carrier oils and essential oils.

FOAM BOOST (COCAMIDOPROPYL BETAINE)

A liquid surfactant, this is great at making surfactant-based products to be gentler. It also helps to improve flash foam and stabilize lather. Because it also functions as a conditioner, it leaves the skin feeling moisturized and clean.





GLYCERIN MELT AND POUR SOAP

Melt and pour soap is an easy way to create soap products. Glycerin melt and pour soap is especially gentle and therefore a good choice for face cleansers.

NATURAL SOLUBILIZER

Natural Solubilizer is a gentle surfactant that works well to solubilize essential oils and allows you to dilute essential oils into water.



SLSA POWDER (SODIUM LAURYL SULFOACETATE)

Not to be confused with SLS, SLSA is a gentle surfactant that is naturally derived. It creates a rich bubbly lather.

SCI POWDER (SODIUM COCOYL ISETHIONATE)

Naturally derived and gentle, SCI powder creates a tight lather. It's also naturally slightly acidic like the skin on our face, making it great for face care products.



EMOLLIENTS

Emollients are oil based ingredients that soften and moisturize the skin. Emollients used in a recipe can often be swapped out for others, but it can impact the overall texture and feel of a product. Butters, carrier oils, and wax are all emollients.

BUTTERS

Butters are used in solid bars to help create a solid consistency. They nourish and soften the skin. For a lightweight feel, I like to use mango butter. For a heavier, more moisturizing feel I like to use shea butter. For everything in between, I typically use coconut oil. If you want to swap out butters in a recipe, keep in mind how hard that butter is. For example, mango butter is harder than coconut oil. If you want to replace mango butter with coconut oil, you'll need to add a wax or thickener for a similar consistency.



CARRIER OILS

Carrier oils have the same benefits of butters, but in liquid form. They nourish and soften the skin. Carrier oils for the most part can be used interchangeably, but can affect the feel of the final product. Some of my favorite carrier oils for face care are almond oil, argan oil, castor oil, jojoba oil, sunflower seed oil.



EMULSIFYING WAX

In emollient based bars, you'll want to include an emulsifier to help rinse away the product. Emulsifying wax will also help thicken the bar.



WAXES AND THICKENERS

Waxes and thickeners can be used to create a more solid face bar. Beeswax and cetyl alcohol are great options. Cetyl alcohol will have a lighter feel with more slip so I usually use that for my solid face bars.



EXFOLIANTS

Exfoliants can be easily added to facial cleansers by incorporating ground oatmeal or clay.



WATER BASED INGREDIENTS



DISTILLED WATER

Distilled water works best for DIY products as it won't contain any impurities found in tap water.

ALOE VERA

Aloe vera is cooling and hydrating. It creates a soothing feel to DIY products.



GLYCERIN

Glycerin is a natural humectant, drawing water from the atmosphere to itself, improving the appearance of skin.

HYDROSOLS

Hydrosols are a product created in the essential oil distilling process. They contain the same benefits as their essential oil counterpart but are much less concentrated and are water based.



WITCH HAZEL

This ingredient helps balance your skin's pH and is often used in natural toners.

PRESERVATIVES

Products that contain water or regularly come into contact with water need to have a preservative added to them. This protects them from microbial spoilage that occurs with water. We always use Geogard ECT because it's easy to work with.





Best Essential Oils For Your Skin Type

Here's our curated list of essential oils tailored to different skin types and goals. Facial skin is more delicate than other areas, so the oils we've chosen are gentle and perfect for use in facial care products. While many essential oils fit these categories, I've listed some of my personal favorites to help narrow down options.

Feel free to swap out the oils listed in the recipes later in this guide to customize the recipe for your skin type (just use the same number of drops listed in the recipe).



DRY, SENSITIVE OR IRRITATED SKIN

These oils are known to support healthy skin while having a soothing effect.

- Blue Tansy
- Beauty Within
- Frankincense
- Helichrysum
- Lavender
- German Chamomile
- Rose Geranium
- Simply Us Blend
- Timber Essential Oil Blend



OILY SKIN

These oils are known to support balancing your skin, reducing the appearance of shine.

- Clear Skin Essential Oil Blend
- Grapefruit
- Lemon
- Lime
- Tea Tree



PROMOTES REJUVENATION

These oils can support your skin's natural healing process to support healthy rejuvenated skin.

- Beauty Within
- Frankincense
- German Chamomile
- Lavender (40/42)
- Neroli
- Palmarosa
- Simply Us Blend



ACNE PRONE SKIN

These oils can help support clear skin and reduce the appearance of breakouts.

- Clear Skin
- Cedarwood (Atlas)
- Copaiba
- Pine
- Tea Tree
- Timber



DIY Natural Skincare: What NOT to Do

MISTAKE #1: USING THE WRONG DILUTION RATE

Since the skin on our faces is more sensitive than other areas, a lower dilution rate should be used in recipes using essential oils. We recommend using a 1% dilution rate or less with products used on the face.



MISTAKE #2: NOT USING A PRESERVATIVE

Since face wash products either contain water or are constantly coming into contact with water, a preservative should be used to keep the product safe for use. One exception to this rule is our Face Wash Powder recipes where you only add water as you use the product.

MISTAKE #3: USING HARSH INGREDIENTS

Most skin care products are made with SLS—a harsh, irritating cleaning ingredient. Stick to gentle and naturally derived surfactants like the ones mentioned in this guide. Another harsh ingredient I see in facial cleansers is a rough exfoliant like sugar. Sugar is too rough on the skin to be used on the face (but is great in other areas like arms and legs).





DIY Natural Skincare: What NOT to Do

MISTAKE #4: USING ONLY ONE SURFACTANT

This is not necessarily a mistake, as you can make a pretty great cleansing product using only one surfactant like SLSA. But surfactants do work better and create a better product when combined with other surfactants. Think bigger bubbles and happier skin when you use more than one surfactant.



MISTAKE #5: WRONG CONSISTENCY

The first couple batches I made while working on the Fancy Face Bar recipe shared in this guide had a mushy consistency and felt heavy on my skin. I ended up swapping cocoa butter from my original recipe for mango butter to create a lighter feel. I also added cetyl alcohol to get the consistency I wanted. It turned out great and I think you'll really love the recipe.

Shopping List

Here's a shopping list of all the ingredients featured in the recipes to get your started on your natural skin care journey. All these ingredients can be found at www.simplyearth.com



ESSENTIAL OILS

- Clear Skin
- Copaiba
- Frankincense
- Geranium
- Lavender (40/42)
- Lemon
- Palmarosa
- Rose Geranium
- Simply Us Blend

WAXES AND THICKENERS

- Beeswax
- Cetyl Alcohol
- Emulsifying Wax

PRESERVATIVE

- Geogard ECT

SURFACTANTS

- Foam Boost
- SCI Powder
- Simply Earth Face Wash Powder
- SLSA

WATER BASED INGREDIENTS

- Rose Hydrosol
- Vegetable Glycerin
- Witch Hazel

MOLDS AND CONTAINERS

- Simply Earth Round Mold
- 1oz jar
- 1oz serum bottle
- 1oz spray bottle
- 4oz jar

CARRIER OILS & BUTTERS

- Almond Oil
- Coconut Oil (Solid)
- Mango Butter
- Face Serum Base



Love natural DIY's? Join our crafting adventure with new recipes and key ingredients delivered straight to your door each month!

See pages 26 & 27!



Soothing Facial Cleanser



From Simply Earth

- ¼ tsp Almond Oil
- 1 drop Lavender (40/42) Essential Oil
- 1 pkg (0.7 oz) Simply Earth Face Wash Powder



From Your Home

- Face mask*
- 1 oz jar



- 1 In a small bowl, mix together the Almond Oil and Lavender (40/42) Essential Oil.
- 2 While wearing a face mask, add the Simply Earth Face Wash Powder to the oils and stir until evenly combined. Transfer your mixture to a small jar.
- 3 To use, wet face. Place a pea-sized amount of the Gentle Facial Cleanser onto hands. Add a small amount of water and rub the cleanser until it forms a lather. Apply to face and rinse away for smooth, soft, and clear skin.

*Powdered surfactants, like Simply Earth's Face Wash Powder, are very fine powders that easily go airborne. If inhaled, they are irritating and will likely make you cough. Wearing a face mask can help prevent this. Once the powder is combined with a liquid (like in step 3), the powder is less likely to go airborne and be irritating to the lungs.



DIY KIT
RECIPE



Fancy Face Cleansing Bars



From Simply Earth

- 1 $\frac{3}{4}$ Tbsp (0.91oz) Cetyl Alcohol
- 1 $\frac{1}{2}$ Tbsp (0.70oz) Mango Butter
- $\frac{3}{4}$ cup + 1 $\frac{1}{2}$ Tbsp (2.92oz) SCI Powder
- 6 Tbsp (1.5oz) SLSA Powder
- 1 $\frac{1}{2}$ Tbsp (0.84oz) Foam Boost
- 40 drops (0.07oz) Geogard ECT
- 22 drops Frankincense Essential Oil
- 20 drops Rose Geranium Essential Oil
- Soap Wrap Paper
- Labels



From Your Home

- Face mask*



- 1 In a double boiler, melt together the Cetyl Alcohol and Mango Butter on a medium low heat, stirring occasionally.
- 2 Once the ingredients have melted (about 10 minutes), gradually mix in the SCI Powder*, SLSA Powder*, and Foam Boost, keeping the mixture on the heat throughout the process. The powders won't melt but will soften into a play dough-like consistency.
- 3 Remove the mixture from the heat and add in the essential oils and Geogard ECT preservative. Stir well to ensure they are evenly distributed throughout the mixture.
- 4 Pour the mixture into the molds. Once the bars have set, remove them from the molds. Allow the bars to dry out and harden for 24 hours. Wrap the bars and label. Store the bars in a cool, dry place.
- 5 To use, wet your face and then use your hands or a damp washcloth to work the bar into a rich lather. Gently apply to your face, then rinse thoroughly.

*SLSA Powder and SCI Powder are powdered surfactants that can easily become airborne, potentially causing coughing or sneezing if inhaled. To prevent this, it's recommended to wear a face mask while measuring or mixing these ingredients. Once incorporated into a liquid, however, they are unlikely to become airborne.



Balance Facial Toner

From Simply Earth

- 2 tsp Witch Hazel
- Lavender or Rose Hydrosol
- Geogard ECT Preservative*
- 1 oz spray bottle
- Funnel

From Your Home

- 2 tsp distilled water



- 1 Combine the Witch Hazel, distilled water, and hydrosol in a 1 oz bottle (if not using a hydrosol, replace it with another 2 tsp of distilled water).
- 2 Slowly add Geogard ECT preservative, drop by drop, while swirling the mixture.
- 3 To use, mist onto skin after cleansing. Follow up with a face cream or serum.

*If you prefer to make this recipe preservative free, omit step 2 and expect a shelf life of 2-6 weeks. With the preservative, expect a shelf life of ~12 months.



Luminous Facial Serum

From Simply Earth

- 2 Tbsp Almond Oil
- 3 drops Clear Skin Essential Oil
- 2 drops Lavender (40/42) Essential Oil
- 1 drop Simply Us Essential Oil

From Your Home

- 1 oz Serum Bottle



- 1 Add Almond Oil to the serum bottle. Add essential oils and swirl for 30 seconds.
- 2 To use, apply to face after cleansing for moisturizing and brightening benefits.



Blemish Soother Roll-On

From Simply Earth

- 1 drop Lavender Essential Oil
- 1 drop Palmarosa Essential Oil
- 10 mL Almond Oil
- 10 mL roll-on bottle



- 1 Add essential oils to the roll-on bottle.
- 2 Fill the rest of the way with Almond Oil. Shake to mix.
- 3 To use, apply to irritated skin to help soothe it.





Luxurious Face Cream

From Simply Earth

- 1 Tbsp Almond Oil
- 2 tsp Coconut Oil (Solid)
- 2 tsp Emulsifying Wax
- ¼ tsp Beeswax
- 10 drops Copaiba Essential Oil
- 7 drops Geranium Essential Oil
- 7 drops Lemon Essential Oil

From Your Home

- ¼ cup distilled water
- ¼ tsp vegetable glycerin (optional) 
- ~18 drops Geogard ECT Preservative* 
- 4oz jar

SPECIAL TOOLS

- Food thermometer
- Hand mixer (or similar tool)



- 1 In a double boiler or a microwave using short intervals, melt together Almond Oil, Coconut Oil, Emulsifying Wax, and Beeswax until it is just melted.
- 2 Mix together the vegetable glycerin (optional) with the water.
- 3 Heat the water until it reaches the same temperature as your oil mixture. Both should be close to 150°F. Reheat or allow mixtures to cool as necessary.
- 4 Once both mixtures are the same temperature, place the hand mixer in the water mixture and stir on a low setting. While stirring, slowly add oil mixture and blend for 1-3 minutes until thoroughly blended.
- 5 As the mixture cools, it will thicken to a lotion consistency. Once it has fully cooled, add essential oils and stir thoroughly. Add preservative according to the instructions on the label (optional).
- 6 Pour into a 4oz jar or lotion pump container.

*Note from Katie: If not using a preservative, store in the fridge and use within 12 days. The Lemon Essential Oil will not have phototoxic effects in the amounts used in this recipe.

Make Your Own Facial Cleansing Bars!



simply earth. Natural DIY Skincare

Natural, Fast, and Easy to Make

WHAT'S INSIDE?

- ✓ Rose Geranium Essential Oil
- ✓ Frankincense (Boswellia) Essential Oil

Over \$90+
value for only
\$49.99!

EXTRAS:

- ✓ Soap Wrap Paper
- ✓ Foam Boost (Cocamidopropyl Betaine)
- ✓ SCI Powder (Sodium Cocoyl Isethionate)
- ✓ SLSA Powder (Sodium Lauryl Sulfoacetate)
- ✓ Soap Mold - SE Round
- ✓ Cetyl Alcohol
- ✓ Mango Butter
- ✓ Geogard ECT Preservative (1oz)

RECIPE

- ✓ Fancy Face Cleansing Bars



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for More Info!!

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DIY Natural Skin Care

WHAT'S INSIDE?

- ✓ Simply Us Essential Oil Blend
- ✓ Clear Skin Essential Oil Blend
- ✓ Lemon Essential Oil
- ✓ Lavender 40/42 Essential Oil

EXTRAS:

- ✓ Rose Kaolin Clay
- ✓ Witch Hazel
- ✓ Face Wash Powder

FREE BIG BONUS BOX

- ✓ Luminous Facial Serum
- ✓ Soothing Facial Cleanser
- ✓ Rejuvenating Face Mask
- ✓ Balance Facial Toner
- ✓ Sensitive Skin Roll-On
- ✗ Lemon Cream Pie Diffuser Blend

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when you **subscribe today!**



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Share your creations to be featured!

With Simply Earth's Essential Oil Recipe Box, you can make some ridiculously cool products—so cool they feel like they belong in a spa.

Show off what you made in our Simply Earth Essential Oil Subscribers Facebook Group or on your personal social media pages for a chance to win a \$5 gift card from Simply Earth! Your photo will also be featured.

Here are the rules:

- You can make any Simply Earth recipe or other recipe using Simply Earth ingredients.
- After creating the recipes, post a video or photo of them on your Facebook, Instagram, TikTok, or in Simply Earth's Essential Oil Recipe Box Subscriber Facebook Group.
- Use the hashtag #imadethis.
- Tag @simplyearth on Facebook or @fromsimplyearth on Instagram + TikTok.
- Share a story or explain how you made your DIY in the caption.
- Be creative! You can add your own personal touches to the Recipes.

Remember to use only the recipes and ingredients from your most recently delivered Recipe Box or the month prior, use #imadethis, and tag Simply Earth!

What are you waiting for? Make sure to use the hashtag #imadethis in your post so we won't miss it!

